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NOTANKERS C/O DOGWOOD INITIATIVE, P.O. BOX 8701, VICTORIA, BC, V8W 3S3, 250-370-9930

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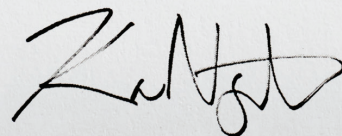
Dear neighbour,

There's no way to guarantee the safe shipment of oil. So we've enclosed this sample* as a reminder of the precariousness of oil transport and to highlight the risks the Enbridge pipeline poses to British Columbia's west coast.

Enbridge, Kinder Morgan and CN Rail want to sail hundreds of crude oil tankers through our waters so Alberta crude can be refined in Asia. If we say yes to this deal, British Columbians will receive 8% of the economic benefit in return for 100% of the marine spill risk. One tanker accident could cost us 10 billion dollars and devastate livelihoods, cultures and wildlife.

If you want British Columbia to have a healthy environment for generations to come, this is your moment to take charge of our province's future. Please visit NoTankers.ca and pledge your support to protect our coastal economy and way of life. You'll be joining thousands of British Columbians in standing up for our home.

Thanks for your support,



Kai Nagata, notankers.ca

WARNING: This package is fragile and may rupture, break or catch fire, causing damage to your home. Keep away from sharp objects, open flames, reefs, islands, earthquakes, or extreme weather of any kind.

THERE'S NO SAFE WAY TO TRANSPORT OIL. SAY NO AT WWW.NOTANKERS.CA

*This package contains a non-toxic gel. That's because diluted bitumen and crude are considered "toxic" and potentially hazardous to the environment according to the federal Transportation of Dangerous Goods Act. Sending actual bitumen through the mail is a federal offence. Go figure.



There's no safe way to transport oil.

This DM piece was created for Dogwood Initiative's No Tankers campaign in an effort to raise awareness of the environmental risks of bringing more oil tankers to the British Columbia coast. A take on the traditional direct mail sample, each tanker-shaped package was filled with black, gooey oil and mailed across BC, literally bringing the debate right into people's homes.